International call for applications to the following position: COMMUNICATION, MARKETING AND ADVOCACY OFFICER from March 20th to May 04th 2020

1. BACKGROUND: The Pan-African Agency of the Great Green Wall is an inter-state organization with an international legal status with eleven (11) Member States: Burkina Faso, Chad, Djibouti, Eritrea, Ethiopia, Mali, Mauritania, Niger, Nigeria, Senegal and Sudan. Its objective is the construction of the Great Green Wall. It is supported in each Member State by a national GGW structure.

The CEO of the PAGGW informs the nationals of the Agency’s Member States that a position as Communication, Marketing and Advocacy Officer is open for application within the Agency’s headquarters in Nouakchott (Islamic Republic of Mauritania). The international call for applications shall be restricted to the nationals of the Pan-African Agency of the Great Green Wall Member States.

2. JOB TITLE: COMMUNICATION, MARKETING AND ADVOCACY OFFICER.

2.1. Specifications: Immediate superior: Executive Secretary (CEO), Place of Assignment: Nouakchott in Mauritania, Job classification: P4/2, Age: 50 years old at most.

2.2. Main tasks (for reference only) : (i) Assist the Executive Secretary (CEO) in the development and implementation of a relevant communication and advocacy policy, including the development of the Communication Plan and the coordination of the Agency’s communication, marketing and advocacy activities; (ii) share with Partners and users the global vision and major projects of the PAGGW; (iii) advise the Executive Secretary on all communication issues; (iv) act as an interface between the Agency and the national and international media and ensure appropriate communication of the Agency’s events; (v) edit and disseminate documents and information materials, technical reports, annual reports, brochures, (vi) prepare for the hierarchical superior, a basis for decision on the implementation of the Agency’s Communication and Advocacy Policy.

2.3. Qualifications and skills: Communication and marketing expert with extensive skills in the abovementioned fields and with at least five (5) years (not including years of training) of professional activity in the position, including at least three years in a position of responsibility in the field of communication and marketing in a national or international agency. Awareness on environmental issues, climate change and the fight against poverty and food insecurity will be assessed, based on specific initiatives already undertaken.

2.4. Strengths: Anticipation, Leadership, Rigour, Moral integrity and respect for diversity.

2.5. Degrees: Postgraduate Degree of at least Bac +5 (Master 2) in Communication and Marketing from Higher educational institutions or accredited universities.

2.6. Languages: Excellent French and Efficient Communication in English or vice versa.

3. APPLICATION FILE COMPOSITION: (i) PAGGW information sheet (to be downloaded) (ii) a medical certificate issued within the last two (02) months, (iii) a citizenship certificate, (iv) a criminal record issued within the last three (03) months, (v) certified copies of the originals of degrees, patents and certificates obtained, (vi) a detailed curriculum vitae dated and signed by the applicant (vi) a motivation letter addressed to the Chief Executive Officer.

4. SUBMISSION OF APPLICATION FILES: Applications shall be admissible from March 20th to May 04th 2020 by mail to Mr. Chief Executive Officer of the Pan-African Agency of the Great Green Wall BP 5059, Nouakchott Islamic Republic of Mauritania (must be postmarked) or via e-mail to daf.apgmv@grandemuraiIteverte.org with a copy to ase.apgmv@grandemuraiIteverte.org.

Chief Executive Officer
Prof Abdoulaye DIA