

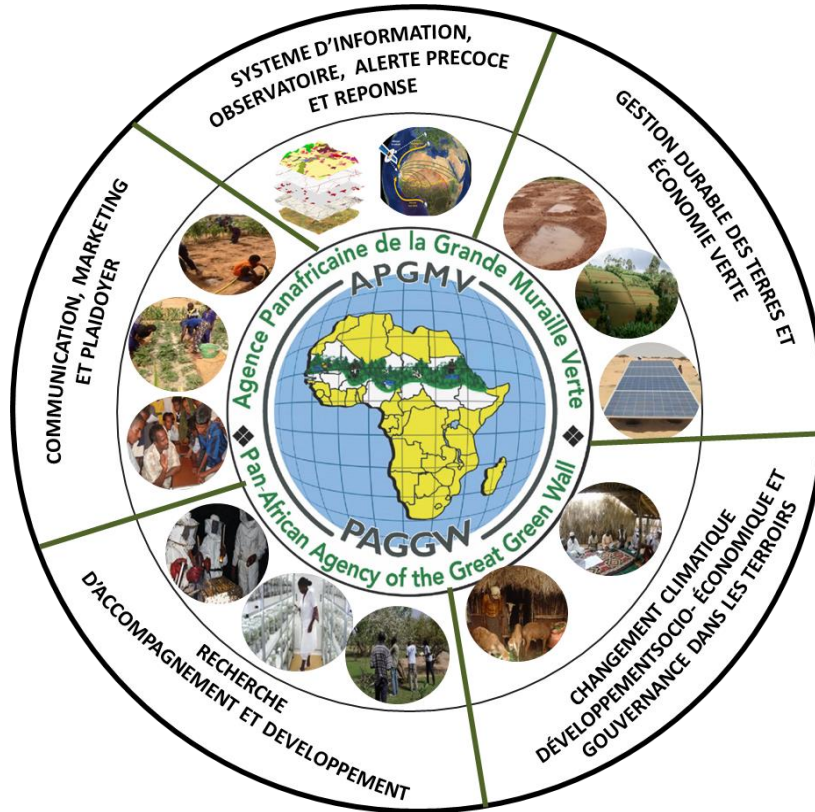


**AGENCE PANAFRICAINNE DE LA GRANDE MURAILLE VERTE**

**PAN-AFRICAN AGENCY OF THE GREAT GREEN WALL**

**الوكالة الإفريقية للسور الأخضر الكبير**

## Implementation of the Great Green Wall Initiative



## INNOVATIVE MECHANISMS, INSTRUMENTS AND TOOLS FOR RESOURCE MOBILIZATION: ECONOMIC FORUM ON GGW PRODUCTS (FOREP)

### Guidance Note

## **I- INTRODUCTION**

After a decade of implementation of the Great Green Wall, the assessment of forest, pastoral and agricultural resources and other opportunities, the GGW space offers an economic scope, likely to contribute to the acceleration of sustainable economic emergence driven by green growth. The Great Green Wall thus constitutes an economic asset and an economic opportunity in the regional space. The promotion and enhancement of such economic opportunities requires the setting up of a platform for dialogue and exchanges between experts, innovators, operators, decision-makers and negotiation between economic project and technological innovation promoters and public and private operators and technical and financial partners. This platform revolves around the organization and periodic holding of an economic meeting called Economic Forum on GGW Products (FOREP/GMV).

## **II- STATUS**

The FOREP is a periodic event responding to the objectives of the foras on the economic and industrial renaissance of Africa and mainly on those of the 2063 agenda of Africa. It is organized under the aegis of Member States and under the patronage of Heads of State and Government by a Collective of Promoters (CP), identified among institutions working for economic and industrial development and the establishment of a green economy in Africa.

## **III- OBJECTIVES**

The main objective of FOREP is to make discover, promote and enhance the economic scope of the Great Green Wall and the possible role through various Business Opportunity Portfolios (BOP) that it could play as a ramp and levers for the emergence and development of a green economy resilient to climate change, flowing and carrying green jobs. The FOREP is an excellent opportunity for potential investors and holders of projects and technological innovations.

## **IV- EXPECTED RESULTS AND INDICATORS**

The organization of FOREP should lead to the following major results:

- GMO species and natural products (plant and animal biodiversity, timber and non-timber forest products etc.) of economic value and their value chains are presented and promoted ;
- GGW economic clusters are identified and structured within the framework of the promotion of the green economy;
- Start-ups on the products and services of the Great Green Wall are identified, structured and promoted to investors;
- Axes of decentralized local, South-South and North-South cooperation in the production, development, processing and marketing of natural resources and in local economic development are identified and planned;
- the promotion of service offers and the development of renewable energy infrastructures, hydraulic works, and priority socio-economic infrastructures (health, education, water and sanitation, communication routes, etc.) are

promoted and opportunities for Public Private Partnerships (PPPs) are presented and promoted,

- 6. The organization of the FOREP is positioned and inscribed on the Agenda of African economic events.

## **V- STRUCTURING OF BUSINESS OPPORTUNITY PORTFOLIOS (PFOA)**

FOREP's PFOAs are based on products and their value chains and technological innovations and service offers related to GW. They are mainly in the following areas :

- Agriculture, Forestry, Aquaculture and Food processing,
- Renewable Energy and Hydropower,
- Socio-economic infrastructure,
- Eco-systemic services and eco-tourism,
- Technological innovations, materials and equipment
- Offers of services.

## **VI- TARGETS**

FOREP is a framework for exchanges and business organized under the high patronage of the Heads of State and Government of APGMV and the African Union. It is open to economic and monetary community institutions, technical and financial partners (bilateral and multilateral cooperation institutions, financial institutions etc. ...), private investors, exhibitors, experts, economic project and technological innovation carriers, state public decision-makers, local authorities, associations of local elected officials and the public.

## **VII- AGENDA**

The FOREP will take place in four (04) segments:

Day 1:

- Official opening and Decision-makers' Dialogue on African Development,
- Visit of the stands by the officials,
- Parallel sessions: Thematic presentations on GW products,

Days 2, 3, 4 and 5:

Business Forum (Business to Business Session) and Business Fair (Public)

## **VIII- FUNDING**

In addition to the contributions and facilities of the host country and the institutions members of the Promoters' Committee, the organizational expenses of FOREP are mainly covered by the resources coming from sponsoring, exhibitors' registration fees, stand rental and financial contributions from the institutions of the Promoters' Collective and other donor contributions.

## **IX- ASSISTANCE**

An international structure specialized in the organization of such an event will be recruited from a short list of firms and listed according to the principle of success fees.